

# Get ready for Brexit

 Prepare for Brexit at [gov.uk/brexit](https://www.gov.uk/brexit)

## 'Get ready for Brexit' campaign has launched.

Government has launched its new public information campaign, 'Get Ready for Brexit', which will run across television, social media, billboards and other platforms.

Audiences include UK citizens intending to travel to Europe and all exporters to the EU will be targeted, alongside groups requiring particular information such as the equine industry and legal professions. Some of the key actions audiences need to take include:

- Acquiring an Economic Operator Registration and Identification number to export to the EU. Businesses that are VAT registered will automatically issued an EORI number, but micro businesses still need to register themselves.
- Obtaining the correct documents to transport goods at the border.
- Applying for the vital support packages available for businesses, such as grants.

Advertising accompanied with targeted road shows and events will drive people to GOV.UK, which has a new checker tool so audiences can identify what they need to do to get ready for Brexit quickly.

There will be how to videos and step by step guides - so whether you are a small business owner, haulier or EU citizen residing in the UK - the actions you need to take to prepare will be clear and simple.



## Hauliers and Traders Border related communication products:

### **Step by Step Guides:**

Get your business ready to export from the UK to the EU after Brexit: The GOV.UK site includes step by step guides on how to export goods from the UK to the EU after Brexit, how to import, and how to transport goods.

Export from the UK to the EU after Brexit: [gov.uk/prepare-export-from-uk-after-brexit](https://gov.uk/prepare-export-from-uk-after-brexit)

Import from the EU to the UK after Brexit: [gov.uk/prepare-import-to-uk-after-brexit](https://gov.uk/prepare-import-to-uk-after-brexit)

Transport goods from UK by road: [gov.uk/transport-goods-from-uk-by-road](https://gov.uk/transport-goods-from-uk-by-road)

### **HMRC Checklist**

Simple trader checklist to get ready for Brexit: [Download](#)

### **DFT Haulier Pocket Guide**

Pocket Guide on [Gov.uk](#) which you can access [here](#) (it is currently being translated)

### **EORI Myth buster**

[https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/830050/EORI\\_mythbuster.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/830050/EORI_mythbuster.pdf)



## HMRC and DEFRA Decision Trees

How to import goods from the EU into the UK through roll on roll off (RoRo) locations after Brexit: [Download](#)

How to export goods into the EU through roll on roll off (RoRo) locations after Brexit: [Download](#)

Flowchart for exporting chemicals to the EU after Brexit: [Download](#)

Flowchart for exporting meat and dairy to the EU after Brexit: [Download](#)

Flowchart for exporting live animals to the EU after Brexit: [Download](#)

## DFT Haulier Handbook

Transporting goods between the UK and EU in a no-deal Brexit: guidance for hauliers: [Download](#)

**How to videos** will be made available.



## Get Ready for Brexit Videos

Government has produced 11 'how to prepare for Brexit videos' aimed at business. The topics they cover are:

- [the UKCA mark.](#)
- [authorised representatives and importer labelling.](#)
- [business legal requirements: cross-border mergers and operating in the UK.](#)
- [business legal requirements: merger review and anti-competitive activity.](#)
- [use of personal data.](#)
- [EORI registration.](#)
- [transitional simplified procedures registration.](#)
- [using a customs agent.](#)
- [exporting.](#)
- [hauliers](#)
- [business travel.](#)